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Falmouth Commodores Baseball
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A Premier Cape Cod Baseball League
Team

Falmouth Commodores Internships

BROADCASTING AND MEDIA TEAM

The Falmouth Commodores is one of ten teams that comprise the Cape Cod Baseball League, the preeminent summer collegiate baseball league in the United States. Scouts from all major league teams attend games and many players are ultimately drafted to play in the MLB.

In 2021, the Commodores expanded its capacities, primarily in video production, and will be expanding further in 2022 (five camera system with underground cables to camera wells, and Blackmagic Design ATEM Pro 4K Live Production Switcher). To take our productions to the next level and continue to be known as the premier CCBL media outlet, we are looking for *the most highly-motivated, team-oriented* summer interns to fill our vacancies. If you are attracted to the broadcasting and media arts, and who thrives in an environment where collaboration, creativity, and teamwork are strongly encouraged, this may be the opportunity you are looking for.

All intern positions are non-paying, and prospective interns must arrange for their own housing and transportation while on Cape Cod. The Commodores staff will assist where possible in helping interns find affordable lodging and part-time employment.



BROADCASTERS (THREE POSITIONS - PLAY BY PLAY, COLOR, SIDELINE)

Applicants must have a proven interest in sports broadcasting and a complete understanding of the game of baseball. Preference will be given to college students who have broadcasting and sports-related majors and have been actively involved in broadcasting and sports programs. Strong interpersonal and communication skills are preferred. **Submission of a letter expressing your specific interest and expectations from your internship, your resume, and play-by-play or relevant broadcasting audio/video material is required for review during the selection process.**

- Broadcast all home and away games and perform on-camera reporting and interviewing of players, coaches, or others during regular season, playoff, and special and community event broadcasts. Broadcasters also provide voiceovers for PSAs and commercials as required during the season. Interns will rotate in the positions of Play-by-Play Announcers, Color Commentator and Sideline Reporter for maximum exposure to broadcasting environment.
- Prepare for each game by fact-checking updated stats, player transactions, pronunciations of names, and coordinating data with opposing team's broadcasters.
- Work with the video production crew on the planning and implementation of pre- and post-game shows.
- Set up and break down broadcast equipment before and after each game.

- Promote all special events on broadcasts, including but not limited to the All-Star Game, community events, children's events, and fundraising events.
- Participate and/or lead in the production of audio and/or video interviews for posting on the Commodores website and/or social media platforms.
- Contribute occasional feature articles for the Commodores website and for possible use in team newsletters, yearbooks, and other publications.
- Become acquainted with players' names, coaches' names, and uniform numbers as quickly as possible.

WEB REPORTER (ONE POSITION)

The applicant must have a proven interest in sports writing and a complete understanding of the game of baseball. Preference will be given to college students who have journalism and sports-related majors and have been actively involved in writing and sports programs. Strong interpersonal and communication skills are preferred. **Submission of a letter expressing your specific interest and expectations from your internship, your resume, and submission of published sports writing samples will be required during the selection process.**

- Leading up to the first week of the season, write articles with the intent of drawing attention to the start of the season. This may include interviewing first set of players and coaches to arrive, host families, volunteers, and board members.
- Write game recaps for all Commodores home and away games throughout the regular season & playoff games. This includes interviewing players, coaches, and other individuals for use within said articles.
- Provide coverage leading up to, during and after the All-Star game. Attend, and write articles, for key events such as Fenway Day and special and community events. This includes interviewing players, coaches, and staff in attendance as well as community members and officials.
- Write sidebar and feature stories on Commodores for use in newsletter, website, community publications and social media platforms. This includes MLB Draft, special events, community events and other Commodores-related events.
- Write stories regarding awards and notable honors from the summer.
- Work with other Broadcasting and Media interns to provide guidance and copy in production of pre-game and post-game features such as Opening the Dore, YouTube live stream, Closing the Dore and other featured videos.
- Work closely with team photographer and graphic designer to source and include photo(s) and graphics for articles.
- Prepare and edit all written material for use on the Commodores blog website. Familiarity with WordPress is helpful.
- Familiarity with social media platforms and basic understanding of posting.
- Become acquainted with players' names, coaches' names, and uniform numbers as quickly as possible.
- Fill in as needed in other media positions depending on situations.

SOCIAL MEDIA (TWO POSITIONS)

The applicant must have a strong fundamental knowledge of various social media platforms, including posting and editing of content posted on Commodores sites. Preference will be given to graphic design or marketing and media-related majors that have been actively involved in social media, graphic design, and sports programs. Strong interpersonal and communication skills are preferred. **Submission of a letter expressing your specific interest and expectations from your internship, your resume, and published social media and graphic design samples are requested for consideration during the selection process.**

- Have a strong understanding of social media, including: Twitter, Facebook, TikTok, LinkedIn and Instagram.
- Design and create social media content at home and away games, All Star game, community events, baseball camps and other events as needed, in conjunction with the Web Reporter, Photographer or Video Production interns and is responsible for managing and tracking all social media accounts.
- Determine and manage what type of content works best on each platform, optimize content accordingly, as well as understanding and leveraging the different features of each platform. The applicant must know how to engage with our audience through social media posts and interactions.
- Post social media content on a day-to-day basis following a runbook of suggested content such as game time, starting lineups, last night's game recap, community events, links to live stream, etc.
- Create short, high resolution video content for social, but also to be used during live broadcast game day stream.
- Monitor all Commodores social media channels daily, appropriately respond to all commentary as necessary and escalate commentary as necessary.

- Before, during, and immediately after the season: Track and measure engagement, taking advantage of each platforms' specific metrics preparing presentation(s) to be presented to the Board of Directors.
- Proactively find ways to grow our fan base by acquiring new users, increase engagement, etc.
- Understanding of platforms' tools for growth including boosting, sponsoring, targeted ads, etc.
- Intermediate skills with photo and graphic editing software such as Adobe Photoshop and other Adobe products.
- Have excellent attention to detail.
- Become acquainted with players' names, coaches' names, and uniform numbers as quickly as possible.

PUBLIC ADDRESS ANNOUNCER AND SCOREBOARD OPERATOR (ONE POSITION)

The applicant should have a proven interest in sports announcing or broadcasting and a complete understanding of the game of baseball. Preference will be given to college students who have announcing or broadcasting and sports-related majors and have been actively involved in announcing at a sports program. Strong interpersonal and communication skills are preferred. This is a fast paced, and multi-tasking position. **Submission of a cover letter explaining your interest in the Commodores, a resume, and a sample Public Address Announcement or other similar audio is required.**

- Design, create and perform public address content for all home games, from pre-game to post-game. Announcements will be subject to time and content restraints, so accuracy and conciseness are key content attributes.
- Develop a PA script that will include all required advertising announcements, special event announcements, and other announcements as required during the course of a home game. This person will help determine and manage content and optimize it accordingly. Such announcements include:
 - Umpire Crew
 - Starting Lineup
 - Batters
 - Pre-Game and In-Game information
 - First Pitch Introduction, National Anthem Introduction and Play Ball Introduction
 - Game Information
 - General & Public Announcements
 - League Sponsors
 - Team Sponsors
 - Welcome Messages
 - 50/50 Raffle and other prize winners
 - Children's Events
- The Public Address Announcer will also:
 - Work with various groups in the organization to gather information needed for the PA announcements
 - Ensure the timely operation and accuracy of the scoreboard
 - Play ballpark music
 - Perform special projects and other activities as needed
 - Maintain the nightly PA book
- Turn around high-quality content quickly and with minimal oversight and supervision.
- Attend all home games and mandatory team events.
- Become acquainted with players' names, coaches' names, and uniform numbers as quickly as possible.

PHOTOGRAPHER (ONE POSITION)

Individuals should have a proven interest in photography and baseball, and a well-rounded understanding of the game of baseball is required. Preference will be given to college students who have photography and media-related majors and have been actively involved in photography and media and sports programs. Strong interpersonal and communication skills are preferred. **Submission of a letter expressing your specific interest and expectations from your internship, your resume, and published sports photography samples are required and will be reviewed during the selection process.**

- Photograph game action (on-field) and crowd candid's (off-field) at all home and away games throughout the regular season, playoffs, and special events. Photography work may also include pre- and post-game activities, special events, or community activities.
- Become acquainted with players' names, coaches' names, and uniform numbers as quickly as possible.

- Ensure that the Commodores organization has minimally a complete set of five high-resolution, color, archive quality individual action photos of every player (contracted and temporary) who wears a Commodores uniform.
- Photograph coaches, trainers, bullpen catchers, and bat boys in action during the season.
- Assist the organization with public relations, special events, and other similar projects/duties as assigned.
- Archive all photos for all events as directed using archival tools and tagging system.
- Select and edit action photos immediately after each game and make them available to send to the Web Reporter and Social Media interns for web stories and social media platforms.
- Be familiar with SmugMug storage and access system online for cataloging photos.
- Turn around high-quality content quickly and with minimal oversight and supervision.



VIDEO PRODUCTION TEAM (SIX POSITIONS)

This team will be composed of a VIDEO DIRECTOR, GRAPHIC DESIGNER, AUDIO-GRAPHICS TECHNICIAN, and three VIDEOGRAPHERS (camera operators). To enhance the learning experience for all on this team, those interns in these positions are expected to become proficient in all aspects of video production, in the event any video production team member must fill in for another's absence. Therefore, it is expected that these team members will be able to perform all tasks for each position as described below.

VIDEO DIRECTOR (ONE POSITION)

Applicants must have a proven interest in broadcast production and sports and a well-rounded understanding of the game of baseball. Preference will be given to college students who have broadcast, journalism and media-related majors and have been actively involved in media and sports programs. Strong interpersonal and communication skills are preferred.

Submission of a letter expressing your specific interest and expectations from your internship, your resume, and submission of related product samples that demonstrate one's knowledge of or experience in video directing is highly encouraged.

- Should have experience in the technical and artistic aspects of directing a sports broadcast and ensure that the associated equipment is set up and running optimally.
- Be a good multitasker and fast learner, and must be able to produce high-quality content quickly with minimal oversight or supervision.
- Troubleshoot and work through technical challenges, and remain patient throughout technical difficulties.
- Direct the online broadcast, including pre-game and post-game broadcasts, interviews, and special events; manage camera movements during play, oversee on-air interviews, direct audio levels, and produce replay shots of the game.
- Coordinate with the video production team and the broadcasters to produce a seamless broadcast and creative content.
- Ensure all broadcast and streaming equipment (audio and video) components are fully operational at home games, generate new audio and visual content for the broadcast, assist in the creation, editing, and publication of online media, advertisements, and PSAs as needed.
- Be familiar with remotely operated cameras, Black Magic video switcher, YouTube and Open Broadcaster Software (OBS).
- Become acquainted with players' names, coaches' names, and uniform numbers as quickly as possible.

GRAPHICS DESIGNER (ONE POSITION)

Applicants must have a proven interest in broadcast production and sports and a well-rounded understanding of the game of baseball. Preference will be given to college students who have broadcast, journalism and media-related majors and have been actively involved in graphics design, animation, media, and sports programs. Strong interpersonal and communication skills are preferred. **Submission of a letter expressing your specific interest and expectations from your internship, your resume, and published graphics samples are required and will be reviewed during selection process.**

- Create and manage the entire Falmouth Commodores graphic design portfolio for all live stream, web, social media and print.
- Work closely with the Audio/Graphics Technician, generate purpose-specific graphics for use during a live stream broadcast including, but not limited to, graphics for scoreboard, starting lineup, upcoming games, lower thirds, etc.
- Create graphics for social media including key events, major milestones, upcoming events, etc.
- Coordinate with the Director and other team members to produce graphics for special events, activities and additional projects.
- Work closely with the web reporter to create and embed graphics such as charts, graphs, feature player photos, etc. within various articles.
- Work with the Director and Videographers to ensure all graphic content for the broadcast is complete, assist in the creation, editing, and publication of online media, advertisements, and PSAs as needed.
- Be a good multitasker and fast learner; must be able to produce high-quality content quickly with minimal oversight or supervision.
- Become acquainted with players' names, coaches' names, and uniform numbers as quickly as possible.
- Must be proficient in the Adobe Creative Suite including Adobe Photoshop and After Effects, or other video editing software.

AUDIO/GRAPHICS TECHNICIAN (ONE POSITION)

Applicants must have a proven interest in broadcast production and sports and a well-rounded understanding of the game of baseball. Preference will be given to college students who have broadcast, journalism and media-related majors and have been actively involved in media and sports programs. Strong interpersonal and communication skills are preferred. **Submission of a letter expressing your specific interest and expectations from your internship, your resume, and relevant audio/video material is required for review during the selection process.**

- The Audio/Graphics Technician will coordinate with the Director and broadcasters to produce a seamless broadcast.
- Have working knowledge and/or experience in the operation of a complex studio sound mixer.
- Be familiar with Mackie sound equipment, XLR cabling, and microphone and headset interoperability.
- Operate an online digital scoreboard by managing balls, strikes, outs, baserunners, innings and score.
- Work closely with the Video Director to air additional graphics such as, but not limited to, lower thirds, game sponsors, fielding positions, advertisements and other graphics in between innings and during pitching changes.
- Be a good multitasker and fast learner, and must be able to perform with minimal oversight or supervision.
- Troubleshoot and work through technical challenges and remain patient throughout technical difficulties.
- Work with the Director and Videographers to ensure all broadcast and streaming equipment (audio and video) components are fully operational at home and away games.
- Become acquainted with players' names, coaches' names, and uniform numbers as quickly as possible.

VIDEOGRAPHER (THREE POSITIONS)

Applicants must have a proven interest in sports video production and a complete understanding of the game of baseball. Applicants will be operating a variety of cameras, from fixed-positions at first and third bases, to remotely-controlled PTZ cameras from the video production booth and center field. Preference will be given to college students who have video production and media-related majors and have been actively involved in video production and media and sports programs. Strong interpersonal and communication skills are preferred. **Submission of a letter expressing your specific interest and expectations from your internship, your resume, and submission of sports-related video production material is required and will be reviewed during the selection process.**

- Capture game broadcasts and highlights live, create recorded highlight video packages with commentary, and prepare video packages for social media posting immediately following each game.
- Record and package pre-game and post-game shows with interviews of players and coaches.
- Video work will include, but not be limited to: Home and away games, Pre-Game Ceremonies (home games), All-Star Game, Fenway Workout, special events and other community and fundraising events.
- Turn around high-quality content quickly and with minimal oversight and supervision.
- Coordinate activities with Broadcasters, Sideline Reporter and others as necessary in a fast-paced environment.
- Become acquainted with players' names, coaches' names, and uniform numbers as quickly as possible.
- Keep all video camera equipment clean and in proper working order. Properly clean and stow all cables in their designated areas and ensure the cable box is secured.
- When in the video production booth, manage movements of up to three remotely-operated cameras during play, as well as operate video replay hardware.



To apply, send cover letter, resume and relevant work samples to:

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